



ST. MARY'S COLLEGE MANARCAUD

MANARCAUD, P.O., KOTTAYAM, KERALA - 686 032. Ph. 0481 237 4483

(Affiliated to Mahatma Gandhi University)

NAAC ACCREDITED

CERTIFICATE

This is to certify that this project report entitled "*Persuasion Of Youth Towards Entrepreneurship With Reference To Kottayam District*" submitted to P. G. Department of Commerce, St. Mary's College Manarcaud is a bonafide record of work done by **Alen Thomas, Sobin K Kuriakose and Seban Mathai** under my supervision.

ABRAHAM ZACHARIAH K

Asst. Professor

P. G. Department of Commerce,

St. Mary's College Manarcaud

30 March 2021

COUNTER SIGNED BY

Susan Biney Andrews, M. Com, B.Ed., MBA

Assistant Professor and Head,

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St. Mary's College Manarcaud

**PERSUASION OF YOUTH TOWARDS ENTREPRENEURSHIP WITH
REFERENCE TO KOTTAYAM DISTRICT**

*Submitted to Mahatma Gandhi University
for the partial fulfilment of the
Requirements for the Degree of Bachelor of Commerce*

SUBMITTED BY

**ALEN THOMAS [Reg. No. 180021078521]
SOBIN K KURIAKOSE [Reg No. 180021078550]
SEBAN MATHAI [Reg No. 180021078548]**

Under the guidance of

**ABRAHAM ZACHARIAH K
Assistant Professor**



**P. G. DEPARTMENT OF COMMERCE
ST. MARY'S COLLEGE MANARCAD**

30 MARCH 2021



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ESTD : 1981

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This is to certify that this project report entitled "*A STUDY ON CUSTOMERS SATISFACTION OF SBI YONO APP*" submitted to P. G. Department of Commerce, St. Mary's College Manarcaud is a bonafide record of work done by Mr. Jetlin M Mancy, Jetlin K Mathew and Jiby Philip under my supervision.

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30 March 2021

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A STUDY ON CUSTOMERS SATISFACTION OF SBI YONO APP

Submitted to Mahatma Gandhi

University for the partial fulfilment of the

Requirements for the Degree of Bachelor of Commerce

SUBMITTED BY

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P. G. DEPARTMENT OF COMMERCE

ST. MARY'S COLLEGE MANARCAD

30 MARCH 2021



ST. MARY'S COLLEGE

NAAC Accredited College at B level

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This is to certify that Ms. Devika S Kumar, Mr. Ashik A.B, Mr. Elias K Joseph, is final year B. Com students of this college. This dissertation is submitted by them in partial fulfilment of the requirement for the Degree of Bachelor of Commerce.

Mrs. SUSAN BINCY ANDREWS M.Com, B.Ed MBA

Assistant Professor & Head

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St. Mary's College, Manarcad

Manarcad

20-04-21

IMPINGEMENT OF WELFARE MEASURES ON EMPLOYEE SATISFACTION WITH REFERENCE TO MRF LTD.

*Dissertation submitted to Mahatma Gandhi University
in partial fulfilment of the requirements for the award of the
Degree of Bachelor of Commerce*

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POST GRADUATE DEPARTMENT OF COMMERCE

ST. MARY'S COLLEGE

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2018 - 2021



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This is to certify that this project report entitled "**A STUDY ON CUSTOMERS INCLINATION TOWARDS ONLINE MARKETING AS AN IMC TOOL**" submitted to P. G. Department of Commerce, St. Mary's College Manarcad is a bonafide record of work done by **ARATHI R NAIR, APARNA SREEKUMAR and SHALBY SOMAN** under my supervision.

ABRAHAM ZACHARIAH, M. Com

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**A STUDY ON CUSTOMERS INCLINATION TOWARDS ONLINE
MARKETING AS AN IMC TOOL**

*Submitted to Mahatma Gandhi University for
the partial fulfilment of the
Requirements for the Degree of Bachelor of Commerce*

SUBMITTED BY

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**P. G. DEPARTMENT OF COMMERCE
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30 MARCH 2021